



TEXAS DISTRICT
THE LUTHERAN CHURCH—MISSOURI SYNOD

7900 E. Highway 290 Austin, Texas 78724-2499

April 11, 2008
Easter III

Rev. (First and Last name)
Address
City, State, Zip

THE REV. DR. ROBERT C. PREECE
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Dear Pastor (Last name):

He is risen! He is risen indeed! Alleluia!

Greetings in the name of Christ our Lord.

This mailing is coming to you because our alma mater, Concordia Seminary St. Louis, has recently launched the **Alumni Phase** of its *How Will They Hear? Campaign*. There are three basic reasons that I willingly and readily accepted the role to serve on the Alumni Phase Committee and to contact you and the other 342(!) alumni in our Texas District:

1. To help strengthen the bond between Concordia Seminary and you.
2. To help ensure that a worthy theological education will be provided for future pastors.
3. To raise funds through this comprehensive \$77 million Campaign for tuition aid, campus renovation, and endowment.

Eighty fellow alumni were kind to receive individually from me a case statement, commitment form, and reply envelope at the recent District Theological Conference held in Austin, March 31-April 2. Thanks be to those who received my pitch and approach: "Just say yes, and do your best." (They are also receiving this mailing.) I emphasized that participation in the Campaign is at least as important as the amount of the contribution, especially as a future phase will pursue foundation and corporation support. Alumni participation is an especially important factor.

So . . . for those of you who were not able to attend the Theological Conference, I am planning to call you personally and seek your participation.

Should this letter suffice to gain your support, please complete the enclosed commitment form and return it to me in the self-addressed stamped envelope by April 30. If I do not hear from you, I will call post-May 1 so we can talk personally.

May God, the Holy Trinity, continue to bless our alma mater, Concordia Seminary, together with this Campaign as we respond to the Pauline question, *How Will They Hear?*

Pax Domini,

The Rev. Dr. Robert C. Preece, Class of 1973
Texas District Campaign Chair, *How Will they Hear?*
Chair, Alumni Council, Concordia Seminary St. Louis